

MAY 21-24, 2025

The Venetian Macao Cotai Expo, Macao

EMPOWERING ASIA,
BRIDGING THE WORLD



BEYOND EXPO 2025 REPORT

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#BEYONDEXPO2025

Bloomberg

“
The Largest
Tech
Ecosystem
Event in Asia



Mike Cai -
Former Chairman, Meitu; Angel Investor



UNPRECEDENTED GROWTH. UNPARALLELED IMPACT.

Asia's most impactful tech and innovation platform – participated by **25,000+** visitors and **800+** world-class exhibitors – the highest participation levels in the event's history.



UNMATCHED INVESTOR PRESENCE AND HISTORIC EXHIBITOR TURNOUT

MAY 21-24, 2025:

25,000+

VISITORS

800+

EXHIBITORS

800+

INVESTORS

300+

MEDIA

300+

SPEAKERS

180+

SESSIONS



Joe Tsai - Chairperson, Alibaba



YAO Ming - Former NBA Star

HISTORICAL HIGHLIGHTS (2021-2024*)

Total Attendees
(Physical)

90,000+

Total Attendees
(Virtual)

9.5M

Number of Investors

600+

Total Exhibitors

1,700+

30% International

Year of Inception

2021

Physical Events in

2021, 2023, 2024

Virtual Event in **2022**

Number of Speakers

1,000

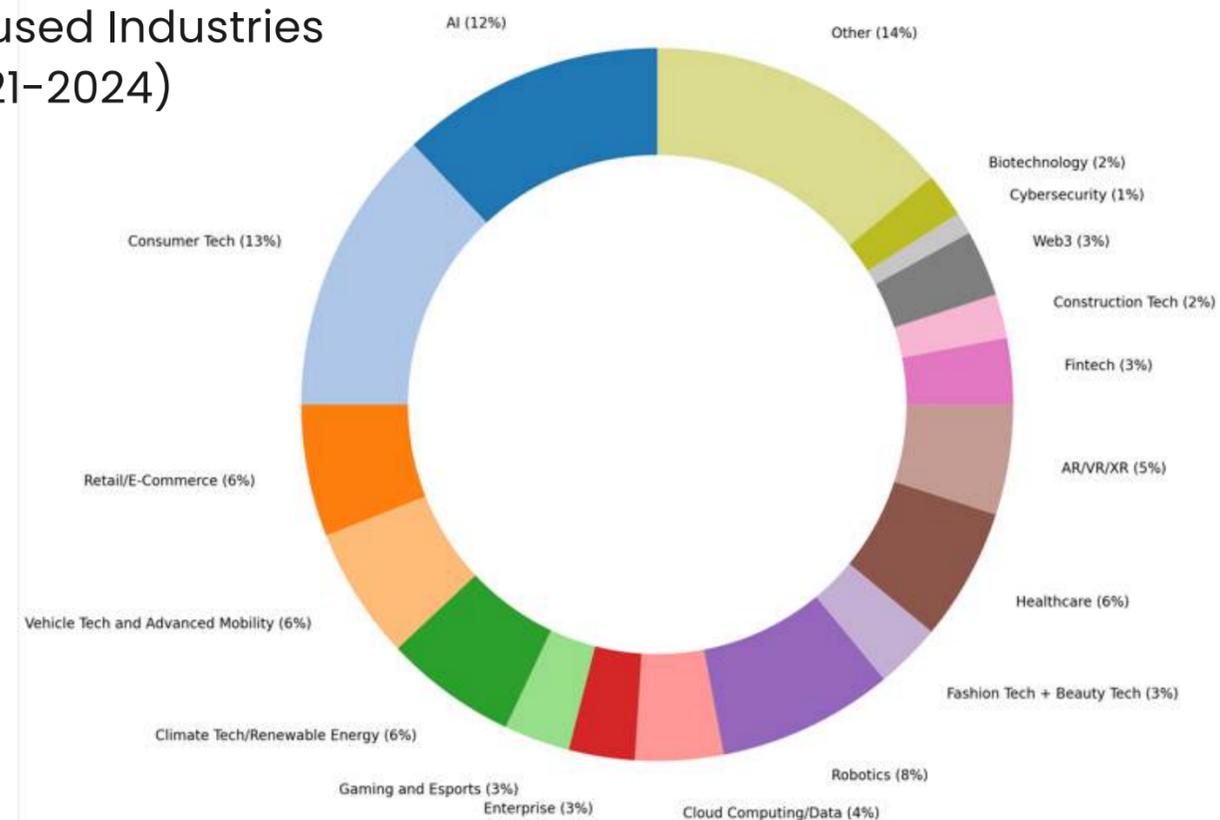
Number of Sessions

800+

Members of the Media

800+

Focused Industries
(2021-2024)



Key Demographic

Female Attendees on Average

33%

Professionals & Buyers on Average

80%

Director Level & Above on Average

55%

*Accumulative Figures from 2021 to 2024



GROUNDBREAKING PROGRAM OF GLOBAL INFLUENCE

With **over 180 dynamic sessions and 300+ globally renowned speakers**, BEYOND Expo 2025 delivered its **most expansive and visionary content program** yet. The event set **new benchmarks for cross-border collaboration, policy dialogue, and future-forward ideation.**



Carl PEI - Co-founder & CEO, Nothing

UNIQUE CONVERGENCE OF MINDS - 2025 KEY SPEAKERS

300+ speakers from Greater China, US, UK, Portugal, the Netherlands, Belgium, Brazil, Mexico, UAE, Singapore, Japan, South Korea, Thailand, Malaysia, Indonesia, Singapore, Vietnam, Pakistan, and beyond, took the stage to share bold ideas and transformative insights.

OPENING CEREMONY

- Carl PEI** - Co-founder & CEO, Nothing
- Dr. Burt GUO** - CEO & Chief Scientist, Sichuan AeroFlugia Technology Development CO., LTD
- Dr. Jian WANG** - President, Zhejiang Lab; Founder, Alibaba Cloud
- Yuekai ZHAO** - Co-founder, Agile Robots SE
- Jingkang LIU** - Founder, Insta360

21, 2025, 16:00-18:00 www.beyonddexpo.com

AI SUMMIT

MEET OUR NEW SPEAKER

Sheng FU
Chairman & CEO, Cheetah Mobile
Chairman, OrionStar

AI SUMMIT

MEET OUR NEW SPEAKER

Mike Cai
Former Chairman, Meitu
Angel Investor
Leading figure in the Web3 industry in Hong Kong

AI SUMMIT

MEET OUR NEW SPEAKER

Zack Kass
Former Head of Go-To-Market, OpenAI
AI Advisor and Keynote Speaker, ZKAI Advisory
Global AI Advisor

AI SUMMIT

MEET OUR NEW SPEAKER

ZHANG Fan
COO, Zhipu AI

BG GLOBAL SUMMIT

MEET OUR NEW SPEAKER

JIA YUETING
Founder & Co-CEO, Faraday Future
Founder, LeEco

BG GLOBAL SUMMIT

MEET OUR NEW SPEAKER

TAKEO KAWAMURA
3rd and 4th Minister of Education, Culture, Sports, Science and Technology

CLOSING CEREMONY

MEET OUR NEW SPEAKER

Joe Tsai
Chairman, Alibaba Group

May 24, 2025 www.beyonddexpo.com

INVESTMENT SUMMIT

MEET OUR NEW SPEAKER

Metta World Peace
Former NBA Star
Managing Partner of Tru Skye Ventures

May 22, 2025 www.beyonddexpo.com

ORIGINAL SUMMIT

MEET OUR NEW SPEAKERS

ZAFAR MASUD
Chairman of the Pakistan Banks Association

May 23, 2025 www.beyonddexpo.com

BG GLOBAL SUMMIT

MEET OUR NEW SPEAKER

PROF. ZEXIANG LI
Founder and Dean, Shenzhen Innova Academy
Founder, XbotPark Robotics Incubator
Dalin Lam Ka Yin Professor of Entrepreneurship, HKUST

May 24, 2025 www.beyonddexpo.com

BEYOND EXPO SPORTS TECH FORUM

MEET OUR NEW SPEAKER

Mario Ho

May 24, 2025 www.beyonddexpo.com

300+ SPEAKERS

A-LIST SPEAKERS OVER THE YEARS (2021-2025)

Government Representatives

- Dr. Gang Wan**
President, China Association for Science and Technology (CAST)
- Weizhong Wang**
The Governor of Guangdong Province
- Yuzhuo Zhang**
Member, Chinese Academy of Engineering; Former Executive Vice President & Chief Executive Secretary, China Association for Science and Technology (CAST)
- Yupei Zhao**
President of Chinese Medical Association, Academician of Chinese Academy of Sciences, Honorary President of Peking Union Medical College Hospital
- Siddharth Chatterjee**
UN Resident Coordinator in China

Business Leaders

- Zeng Yuqun**
Founder, Chairman and CEO of CATL
- Guo Guangchang**
Chairman of Fosun International
- Jessica Tan**
Co-CEO and Group Executive of Ping An Group
- Xu Bing**
Co-Founder of SenseTime
- Jingkang Liu**
Founder of Insta360
- Dr. Burt Guo**
CEO & Chief Scientist, Sichuan Aerofugia Technology Development CO., LTD
- Joseph C. Tsai**
Co-founder and Executive Chairman, Alibaba Group; Owner, Brooklyn Nets and New York Liberty
- Liu Qingfeng**
Chairman of IFLYTEK Co., Ltd.
- Scott Beaumont**
President of Google Asia Pacific
- Zhang Wen**
Founder, Chairman, and CEO of Biren Technology
- Yuekai Zhao**
Co-founder of Agile Robots SE
- Jon Creyts**
CEO of RMI
- Zheng Xuexuan**
Chairman of China State Construction Engineering Corporation Limited
- Terry Gou**
Founder of Foxconn
- Song Xiao**
Global Executive Vice President and President and CEO of Siemens Greater China
- Allan Gabor**
President of Merck China, Executive Vice President of Merck Electronics
- Carl Pei**
Co-founder & CEO of Nothing

Investors and Financial Institutions Representatives

- Jin Liqun**
President and Chair, Asian Infrastructure Investment Bank
- Neil Shen**
Founding and Managing Partner of HongShan Capital
- Lei Zhang**
Founder of Hillhouse
- Weihua Ma**
Chairman of China Alliance of Social Value Investment, Former President of China Merchants Bank
- Hugo Shong**
Founder of IDG Capital
- Charles Li**
Founder and Chairman of Micro Connect
- David Liao**
Co-Chief Executive Asia-Pacific at HSBC
- Yibing Wu**
Co-President, President of China at Temasek Global Corporate Development
- Zewang Ni**
Former Chairman and Secretary of the Party Committee of Shenzhen Capital Group Co., Ltd.

Scholars & Think Tank Representatives

- Dr. Roger Kornberg**
Nobel Prize Winner in Chemistry (2016)
- Faren Qi**
The first Chief Designer of the Shenzhou Spacecraft, Academician of Chinese Academy of Engineering, an expert in space technology
- Dr Jian Wang**
President, Zhejiang Lab; Founder, Alibaba Cloud
- Baige Zhao**
Vice Chair of the 12th NPC Foreign Affairs Committee; Chair of the Advisory Committee of BRI International Think Tank of Chinese Academy of Social Sciences; Chair of the Advisory Committee of RDI
- Andrew Sheng**
Chief Adviser to the China Banking and Insurance Regulatory Commission
- Nanshang Zhong**
Academician of Chinese Academy of Engineering, Director of Guangzhou Laboratory, Director of National Clinical Research Center for Respiratory Disease
- Yigong Shi**
President of Westlake University, Academician of the Chinese Academy of Sciences
- Jianwei Pan**
Vice President of the China Association for Science and Technology; Academician of Chinese Academy of Sciences; Quantum Physics
- Kishore Mahbubani**
Former President of the United Nations Security Council

Celebrities & Athletes

- David Beckham**
Football Legend & Entrepreneur
- Yaping DENG**
Olympic Champion & Table Tennis Grand Slam Winner
- Yao Ming**
Former Chairman of Chinese Basketball Association
- Metta World Peace**
Chairman of Artest Management Group
- Stephon Marbury**
Former NBA All-Star & Head Coach, Beijing Royal Fighters
- Jackson Wang**
Creator and Founder of TEAM WANG

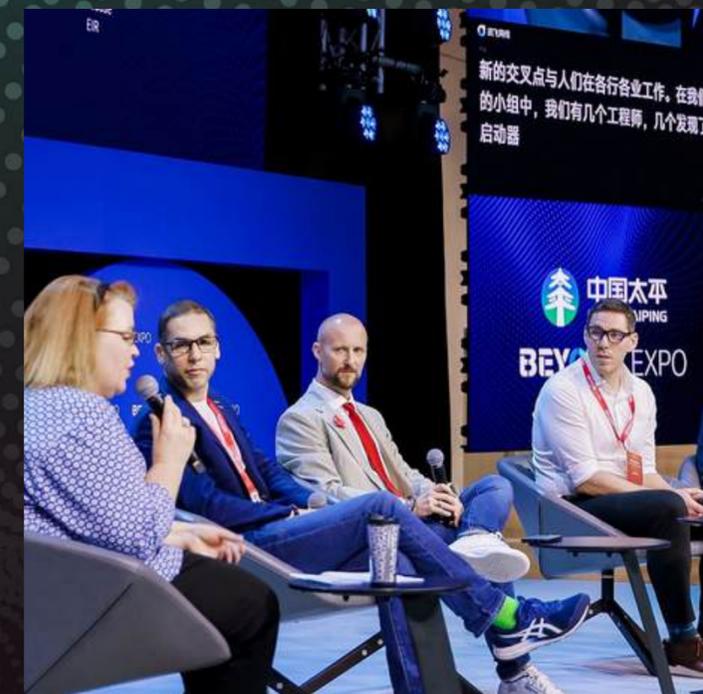
7 THEMATIC STAGES



Takeo Kawamura -
Former Chief Cabinet Secretary of Japan

REGIONAL COLLABORATION FORUMS

Asia-Europe Tech Forum, Asia-Latam Tech Forum, ORIGIN Southeast Asia Conference, Japan Tech Forum, and the Zayed Sustainability Prize China Forum created rare opportunities for cross-regional partnerships and investment dialogues.



GLOBAL VISION SUMMITS

The BGlobal Summit, Global Investment Summit, Wealth Summit and Cross-Border E-commerce Ecosystem Forum explored how Asian innovators are scaling globally.

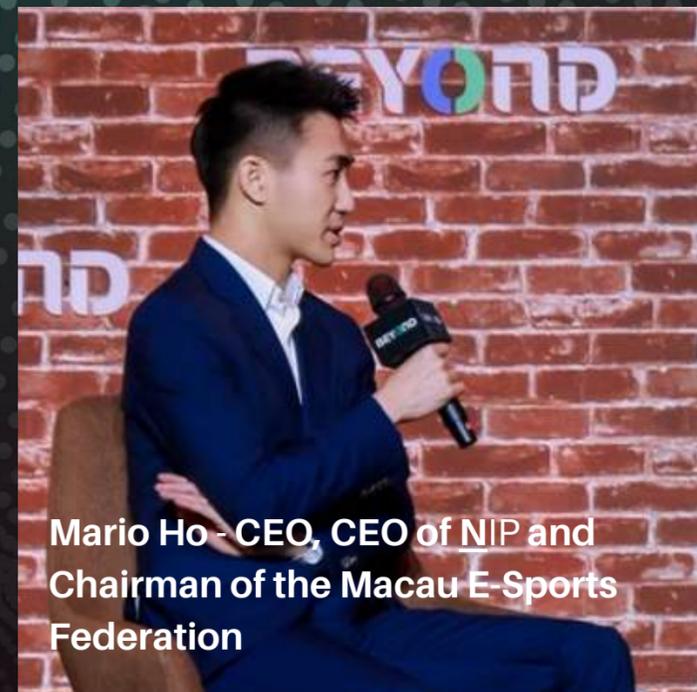


CHAMPIONING WOMEN DRIVING ASIA'S TECH FUTURE

The **SheTech Summit** championed greater representation and leadership for women in the tech ecosystem.



Zack Kass - Former Head of Go-To-Market, OpenAI



Mario Ho - CEO, CEO of NIP and Chairman of the Macau E-Sports Federation

FRONTIER TECH SPOTLIGHTS

AI Summit, Web3 + AI Forum, Founders Talk, Transportation & Mobility Summit, Sports Tech Forum, Fashion Tech Forum, International Industrial Design Forum, and Gen Z Founder Forum brought cutting-edge conversations and industry innovation to the forefront.

TatlerAsia

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At BEYOND Expo 2025, leading voices in Asian tech — from AI and Web 3 to space — offered insights into where innovation is headed next.

Prof. Zexiang LI, Founder and Dean of Shenzhen InnoX Academy and XbotPark Robotics Incubator



SPECIAL FOCUS ON ASIA'S FOUNDERS

From unicorn visionaries to next-generation disruptors, BEYOND Expo 2025 celebrated the full spectrum of entrepreneurial ambition shaping the future of Asia and beyond.



Roundtable with Unicorn Founders at Opening Ceremony



Founder Talk



Gen Z Founder Forum



MILESTONE MOMENTS & ACTIVITIES IN 2025

Comprehensive program in 2025 reinforced BEYOND Expo's status as a leading platform for driving innovation, collaboration, and growth in Asia's technology ecosystem.

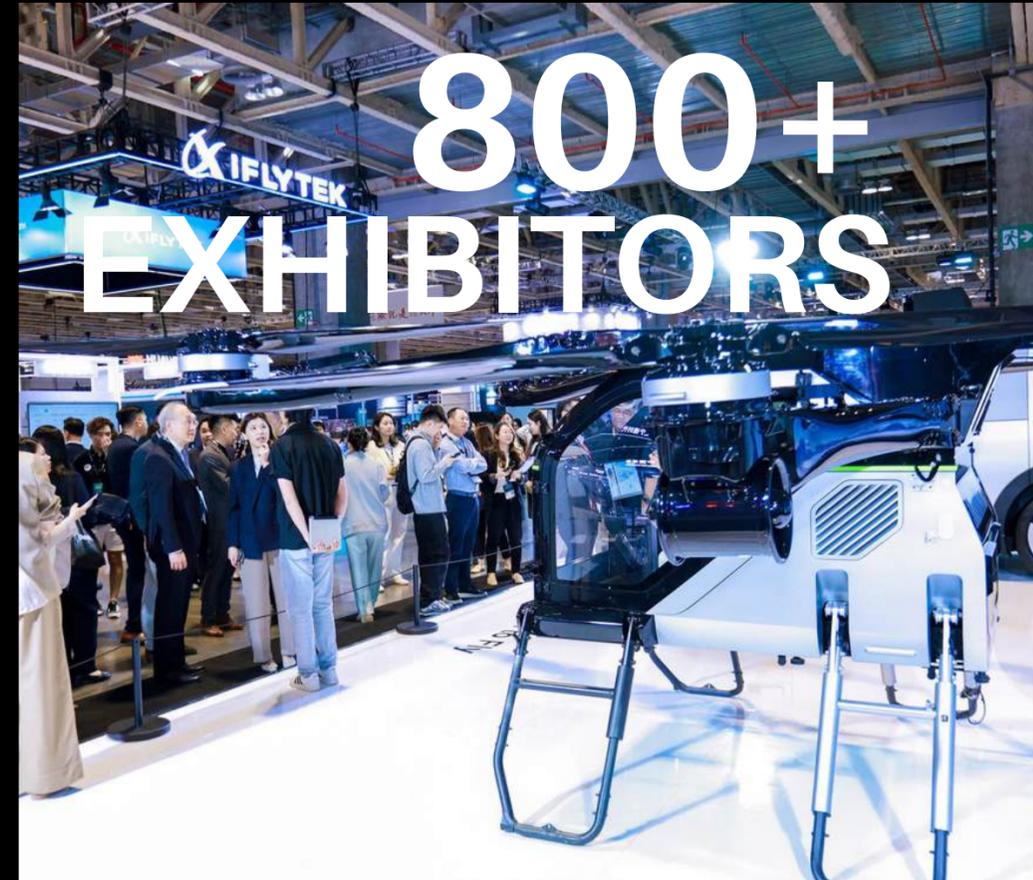


Media-only event offered an early preview of innovations spanning AI, robotics, consumer technology, and sustainability. Attended by regional journalists, broadcasters, and influencers, including **Bloomberg TV, CNN, FOX News Channel, Capital Magazine, Caixin Global, and Phoenix TV.**

MEDIA DAY



ASIA'S LARGEST TECH SHOWCASE UNLIKE ANY OTHER



BEYOND Expo 2025 brings together deep tech, real-world applications, and policy leaders — making it the only platform in Asia where innovation meets execution at scale.



South China Morning Post



The conference showed how seriously these (robotics) companies are taking their place on the world stage.



FUND AT FIRST PITCH

Since 2024, this collision of innovative ideas and the emergence of cross-sector collaborations has offered participants endless learning and growth opportunities



Metta World Peace - Former NBA Star



300+
STARTUPS

*Participation since 2024



800+
PROJECTS



200+
FINANCIAL
INSTITUTIONS

BUSINESS MATCHING



CURATED MATCHING SESSIONS

Facilitated collaboration between large enterprises and tech projects and startups, including **BMW Group, CATL, China State Construction, China Taiping, Wynn Group, Lingotto Investment, Makuake, Mitsubishi Estate, Panasonic, Sony, and Tokyu Land Corporation.**

INTERNATIONAL DELEGATION & BUYERS GROUP

Representatives from Deloitte China, Japanese buyer groups, Western crowdfunding platform executives, and prominent overseas influencers all engaged with exhibitors.





Gala Dinner



BGLOBAL POOL PARTY

THE FUN CONTINUES



“Where Innovation Meets Entertainment at Asia’s Las Vegas”





MEDIA HIGHLIGHTS



300+ MEDIA AND INFLUENCERS

BEYOND Expo 2025 set a new standard for global tech storytelling with unrivaled international exposure and authentic narratives that resonate worldwide.



00:00:18 / 00:34:46

1.5x

WHAT VISIONARIES SAY ABOUT US



Neil SHEN

Founding & Managing Partner of HongShan Capital



When we look around and say, do we have such an opportunity in Asia that for the innovative companies and startups to showcase their products? There are really very limited opportunities. This is a great platform. I hope more people will be coming each year.



Dr. Kai-Fu LEE

Founder of 01.AI and Chairman of Sinovation Ventures



Our theme 'Empowering Asia, Bridging the World' reflects a powerful shift. Asia is no longer just a manufacturing base—it's now a global hub for innovation in AI, robotics, and smart manufacturing. It takes openness, exchange, and collaboration. That's why BEYOND matters. It brings together the best of Asia and the world to share ideas, build partnerships, and co-create the future.



DANIEL CSONTOS

Fintech Engagement Lead GCNA of
SC Ventures by Standard Chartered

“One of the best things about Beyond Expo? The people. Whether you're a founder, investor, or tech enthusiast, everyone is approachable. Old friends reunite, new friendships form, and the collaborative spirit is palpable. The mix of local and international talent makes it a true melting pot of ideas.”



JAYNE CHAN

Head of Startups at InvestHK

“I really enjoyed BEYOND Expo held in Macau last week, which showcased some amazing hardware and AI innovations from Mainland China and beyond. Some of the best networking were (as usual), at the socials hosted alongside the main event, from gala dinner, pool party to breakfast showcases.”



SARANG SHETH

Co-editor in chief of Yanko Design

“By uniting diverse cultures under one roof in Macau, it offers a fresh space where breakthrough ideas aren't just displayed, but truly celebrated, creating an experience that blends business with genuine connection.”

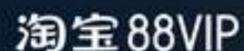
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THANK YOU
SEE YOU IN 2026